

PRESS RELEASE

CUNG LE AND JAVIER MENDEZ PRESENT BORN TO FIGHT XIII - MMA

November 7th, 2010 at the Saddlerack, Fremont, CA

CUNG LE and JAVIER MENDEZ present BORN TO FIGHT XIII - Amateur MMA show on November 7th, 2010 at the Saddlerack in Fremont, CA. Cung Le and Javier Mendez are renowned fighting champions as well as coaches, and understand the importance of showcasing the up and coming stars during crucial times in their young careers. They understand the time and dedication required to train and learn ongoing as a fighter and as a coach and want to encourage these young athletes to focus on their training to improve and get better everyday. Born to Fight has continued to showcase up and coming fighters from the Bay Area for over 10yrs. They have embraced CAMO to help encourage young fighters to be better prepared for their pro careers. This covers everything from licensing, to training to be focused and prepared for the battles to not break you, but to build your character as a fighter and as a person.

Our last show was a sellout show within minutes of the doors opening on August 1st. The match ups were spectacular and definitely intriguing. The venue was fun and exciting with 3 screens showing the fights, food and drink service, giveaway t-shirts throughout the night, and a crowd filled with fans, Strikeforce Fighters (Gilbert Melendez, Josh Thomson, Cung Le, Herschel Walker, Justin Wilcox, Trevor Prangle, James Terry), and UFC fighters (Cain Velasquez, Jon Fitch). "The show was just like a professional show and tops Northern California for the best amateur MMA show around" as quoted by CAMO official. For more information on the last show, please click here <http://www.sharkspage.com/?p=1746>

This weekend will showcase competitors from schools such as American Kickboxing Academy - Sunnyvale (headed by Int'l Kickboxing Champion Alex Khambabian), Combat Sports Academy (headed by Kru Kirian Fitzgibbons), NorCal Fight Factory (headed by pro mma fighter and UFC veteran Dave Velasquez), Gladiator Academy (headed by pro MMA fighter Eugene Jackson, World Team USA (headed by Kru Sam Phimsoutham), Claudio Franca BJJ/ Farley's Kickboxing (headed by World Champion Kickboxer Francis Farley), USH Fight Team (Headed by former Strikeforce Champion and World ISKA Kickboxing Champion Cung Le), American Kickboxing Academy – San Jose (headed by world renowned Kickboxing Champion Javier Mendez, West Valley Fight Team (headed by Sanshou Champion – Brian Kuhn), Tribull MMA (headed by pro fighter Chris Smith), FTCC (headed by int'l grappling champion and pro mma fighter Darren Uyenoyama), Assault MMA (headed by Josh Harding), Team Sickness (headed by Glenn Monetti), and Battle Control MMA (headed by Greg Lara).

All of these young amateur fighters will be showcasing their technical abilities in the ring and are sure to be some exciting fights to see! Special guests scheduled to appear are Herschel Walker, Jon Fitch, Josh Thomson, Daniel Cormier, Mike Kyle, James Terry, Phil Baroni, Luke Rockhold, and UFC Tuff Fighters Sako and Seak.

Tickets will be available at the door \$40. For media relations, please contact Jane 408-391-6720 or jane@cungle.com.

SCHEDULE:

NOV. 7th, 2010

WEIGH INS: 10am

DOORS OPEN: 4pm / FIGHTS START: 5pm

The Saddlerack
42011 Boscell Road
Fremont, CA

**Fights and special guests are subject to change.*